

**digiSchool launches moocStarter
and announces digiSchool.com
a global platform for the access to education**

For the first time since the creation of MOOCs, an “on demand” offer sees the light of day at the global level.

Monday, Dec 9th 2013, Paris –French leader in digital education digiSchool launches moocStarter service on its brand new global platform digiSchool.com. Riding on the success of MOOCs, moocStarter proposes an original plan of on demand creation of courses.

The objective is to identify and create MOOCs worldwide students claim. This original service relies on 3 simple steps:

1. Any learner is able to ask for the creation of a MOOC;
2. Learners vote for the MOOCs they like the most;
3. digiSchool produces the most popular MOOCs by cooperating with the most prestigious universities and the most famous teachers.

A moocStarter offer for schools. digiSchool launches a complete offer of creation, diffusion and promotion of MOOCs as it is convinced that MOOCs are a real opportunity for schools and universities. Thanks to its French speaking network made of 3.3 million members and its international on demand MOOC service, digiSchool assures schools a minimum number of registered people to each of their MOOC.

digiSchool.com platform aspires to become a kind of Tripadvisor in Education. It is available in 5 languages (English, Deutsch, Spanish, Portuguese and French) and on all digital devices (websites, smartphones and tablets). digiSchool.com will allow the learners to access the best educational content in the world (videos, course notes, exercices, MOOCs, apps ...) for free.

Any learner will be able to contribute to the indexation and qualification of the content by submitting, commenting and requesting the creation of educational content. This original service is announced for the end of the first quarter 2014.

About digiSchool.com:

digiSchool aims at guiding young people all along their school years on their major concerns: academic success, training research, entrance in professional life, daily life...

digiSchool brands are directed at three types of young people (junior high school students, high school students, undergraduate students) and are focused on educational content and services. Thus, digiSchool brands group real educational communities.

digiSchool is the first actor to propose a multi digital access (web, mobile, tablet) to all of its content and services, in keeping with the evolution of 15-25 years old students uses.

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